

## Kristopher Olds

Senior Frontend Developer | React | TypeScript | Next.js | UI/UX Focused

📞 (813) 205-1975 | ✉ kokrisolds@gmail.com | 📍 Florida, relocating to Northeast US

### Professional Summary

Senior Frontend Developer with 10+ years of experience delivering scalable, high-performance web applications using React, JavaScript, and TypeScript. Specialized in building reusable components, API integrations, and UI/UX-driven solutions that improve user engagement, performance, and team efficiency across enterprise platforms.

### Technical Skills

#### Frontend Development

*Built reusable components and responsive interfaces for enterprise-level applications*

React (class & functional), JavaScript (ES6+), Next.js, TypeScript, Redux, Bootstrap, Tailwind CSS, Material UI, Sass, Sanity CMS

#### Backend & API Integration

*Integrated REST APIs to support financial workflows, including tax document automation and investment processing*

Python/Django, PHP, REST APIs, MySQL, PostgreSQL, MongoDB, NoSQL

#### UI/UX & Design Tools

*Wireframed and collaborated cross-functionally to bring intuitive UI/UX to life*

Figma, Adobe XD, Illustrator, Photoshop, Postman

#### Testing & Performance

*Boosted performance by up to 30% through audits and iterative optimization*

Jest, Lighthouse, Google PageSpeed Insights, GTmetrix, WCAG, Core Web Vitals

#### Version Control & Agile Workflow

*Collaborative environments across remote/hybrid teams with CI/CD mindset*

Git, SVN, Jira, Scrum, CI/CD practices

### Professional Experience

UI Developer – Caldwell Trust Company, Remote (2021 – Present)

- Develop enterprise-level web applications using React (class & functional), JavaScript, and Bootstrap.
- Collaborate with a multidisciplinary team to deliver UI solutions aligned with business goals.
- Build scalable, reusable components to enhance system performance and maintainability.
- Integrate REST APIs for dynamic data-driven interfaces, including tax documents and wire transfers.
- Partner with backend developers to debug complex issues and ensure seamless functionality.
- Document UI best practices and contribute to business growth, customer retention, and service expansion.

Web Design Manager / Senior Frontend Web Developer – Mediagistic, Tampa, FL (2013 – 2021)

- Managed development of 80+ websites annually for SMBs across home services, travel, and leisure.
- Led a 8-person design/dev team and introduced SASS and modular design to reduce build times by 25%.
- Collaborated with strategists and account teams to build SEO-optimized, conversion-focused sites.
- Improved site performance by 30% and user experience through optimization best practices.

- Developed 12 multi-tenant Python/Django apps for geo-targeted content delivery and secured 6-figure contracts.
- Introduced scalable WordPress themes and delivery workflows to support a growing client base.

#### Frontend Web Developer – Kelby Media Group, Oldsmar, FL (2009 – 2013)

- Built and maintained 8 custom WordPress themes and 10 plugins for major brands like Layers Magazine.
- Worked on large-scale projects including live webcast pages, forums, and interactive event websites.
- Integrated Akamai for live video streaming and chat, boosting engagement and ticket sales.
- Created promotional tools and landing pages to drive traffic and maintain strong brand identity.
- Streamlined browser compatibility and deployment workflows to reduce streaming errors.
- Helped scale the platform and community for digital creators in the competitive e-learning space.

### Education

Eckerd College, St. Petersburg, FL

BA Computer Science / Visual Art / Marketing